



**Alert**

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## COVID-19 SME ASSISTANCE UNDER BUSINESS LINK PACIFIC

BUSINESS LINK PACIFIC (BLP) HAS ANNOUNCED A 100% SUBSIDY PACKAGE SUPPORT TO APPROVED BUSINESS ADVISORS (BASP'S) TO PROVIDE BUSINESS SUPPORT SERVICES TO SME'S

### ELIGIBILITY

- ◆ Eligible client's are small and medium sized enterprises (SMEs) with 5-50 employees across all sectors in Vanuatu, Fiji, PNG, Samoa, Solomon Islands and Cook Island.
- ◆ The subsidy is open to new and existing SME clients impacted by COVID-19

BLP'S 100% SUBSIDIES WILL BE FOCUSED ON CRISIS MANAGEMENT AND WILL BE PRIORITIZED FOR:

**1**

#### BUSINESS CONTINUITY PLANNING

Contingent planning, mitigation of business interruptions and suspension, off-site relocations, risk management strategies, and alternative business income and diversification.

**2**

#### FINANCIAL PLANNING

Cashflow management, renegotiating finance and loans, long term financial impact planning, applying for national governments' or international relief programmes and funding.

**3**

#### HR IMPACTS ON OPERATIONS

Immediate term health and safety, emergency planning, workplace safety; work-from home strategies, sick-leave, staff continuity and remote working, flexible work arrangements redundancies and Temporary staffing.

**4**

#### COMMUNICATIONS AND MARKETING

Crisis communications, business interruptions and customer engagement.

**5**

#### BUSINESS COACHING

Online consultations for SMEs on continuity planning, adaptation and mitigation in the face of COVID-19.

**6**

#### DIGITAL TRANSFORMATION

New websites, online sales systems, access to cloud-based solutions for market linkages and customer communications.

**7**

#### EXPORT/IMPORT

Supply chain management.

**SUBSIDIES OF UP TO 50% REMAIN  
AVAILABLE FOR ALL OTHER  
SERVICES**

### CONTACT US

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