



Message by **DR NUR BANO ALI**  
**PRESIDENT**

**The Fiji Chamber of Commerce and Industry is proud to be celebrating our Country's 50 years of Independence.**

**As Fiji matures in its socio-economic development over its 50 years of many shifts in its economic policy and delivery framework, legislative and institutional reforms the Fiji Chamber has been part of that change and reform throughout.**

**Our work in promoting business and commerce goes beyond our Country's independence in 1970 so we have seen the transition into an independent Fiji and the breakthroughs into new systems and structures for commerce such as commercialization, corporatization and privatization.**

**We have a history of more than 100 years of service to private sector initiatives and contribution to Fiji's economic development and through that providing support to the livelihoods of many Fijians.**

Our executives and board members have and continue to serve on various statutory boards and organisations. Some of more recent ones include the review of FRCS, the development of the concept and framework for MSME concessional loan packages that Government is providing to thousands of businesses and individuals to respond to the impact of COVID-19. Others include our input into the setting up of the Credit Guarantee scheme for SME's through the Reserve Bank Of Fiji.

As an advocate for business and commerce we have for many years ( the past 50 years and beyond) made numerous submissions to the policy planning and Budget formulation for Fiji.

We have been instrumental in refining regulatory structures to respond to business needs and enabling exchanges amongst private sector participants for better business performance for all businesses.

Our work as policy influencers and contributors to the improvement of Fiji's business environment which remains a dynamic agenda will continue for the next 50 years and beyond.

With our involvement Fiji has come a long way in growing its economy and global positioning.

We aim to build stronger businesses and for that we have been a strong voice for the SME sector who we believe makes up the bulk of the Fijian commercial space.

The Chamber will continue to be the ideal platform to support and promote commerce in Fiji, particularly now as we face the unprecedented challenge of COVID-19 and the uncertainties that it has brought upon us. However, we will remain defiant in mobilising our agenda for business growth and development. We will carry on with our network and collaboration with Government and other stakeholders to work from a partnership approach as that is what we believe will shape and refine the business environment for an even better Fiji.

On this historic occasion, we the present board of Directors acknowledge the contributions of our past leadership ( pre and post independence) and indeed their efforts towards shaping Fiji's economic landscape and laying down solid foundations on which we have been able to build upon with much resilience and pride.

**Wishing all Fijians Happy 50th Fiji Day and a progressive future for all.**



**A HAPPY 50<sup>th</sup>  
INDEPENDENCE  
DAY TO FIJI!**

